



# SEO Local Plans

SEO Local Plans are ideal for local businesses to generate online visibility by targeting geographical cities / states and industry relevant keyword categories. These also include advanced on page optimization, locally relevant content writing, informational content syndication, guest blogging, local citation building and social media posting.

We make it possible for local businesses to compete online by ranking their website higher in local search results of Google. Why is it important to rank higher in Google? Well, more than 90% of consumers search on Google before making a buying decision. We help your website rank higher, beat your competition and drive more sales.



## THE PROCESS

### ⦿ SITE ASSESSMENT AND INTAKE

We audit your website, online presence of your business and gather information about your target audience and goals.

### ⦿ KEYWORD RESEARCH

We research the best keywords based on the industry vertical and physical location to bring the most effective results.

### ⦿ CONTENT AND ON PAGE OPTIMIZATION

From our website assessment and keyword research, we implement high-quality content optimization on your website. Extensive on page optimization includes Google tools integration, duplicate content analysis, page load time check, mobile friendly testing and implementation of page titles, meta descriptions, header tags, internal anchor text linking, local schema setup, image alt text addition and hyperlink optimization.

### ⦿ LOCAL OPTIMIZATION

Once the content optimization is in place, we focus on building the local presence by submitting the business to top local search engines. These include Google My Business, Bing Local, Apple Maps, Facebook and many more.

### ⦿ MONTHLY LINK BUILDING

With monthly link building via informational content posting, guest blogging, local citations and NAP enabled directory submissions, we rank the website for target keywords with an authoritative backlink portfolio.

## KEY FEATURES

### ⦿ Multilingual Specialists

Content written by experienced by [SEO](#) team fluent in English (US, Canada, Australia, UK, Malaysia) Persian, Turkish, Arabic

### ⦿ AFFORDABLE SEO WITH NO OBLIGATION

We offer comprehensive, high-quality SEO at reasonable prices. We're so confident in our work and our pricing that we don't have long term contracts!

### ⦿ EXPERIENCE AND TECHNOLOGY

We've have helped over 45,000 businesses boost their search rankings and we manage over 5 million keywords. This experience, coupled with our industry-leading technology, gives us access to vast amounts of data that keeps us ahead of other SEO providers.

### ⦿ COMPLETE TRANSPARENCY AND MEASURABLE RESULTS

Our powerful reporting dashboard shows exactly where your SEO dollars are going. Every SEO task performed is reported in real-time to track progress and clearly outline value.

### ⦿ CAMPAIGN MONITORING

We monitor every SEO campaign to identify areas of improvement. We also provide automated weekly and monthly updates on campaign performance to ensure your goals are being met.

### ⦿ FIRST PAGE RANKINGS

Higher rankings for your business in Google Search and Google Maps.

### ⦿ IMPROVE VISIBILITY

Syndication across top 30 local directories, review sites and social networks..

### ⦿ GET MORE REVIEWS

Get more positive reviews and increase conversions via our FREE review widget which we install on your website.

### ⦿ INSTANT ALERTS

Push notifications via our FREE mobile app each time you receive lead or call via your website.

## OUR PRICING

Local Starter	Local Value	Local Silver	Local Gold	Local Platinum
<b>\$445</b> <sub>MO</sub>	<b>\$740</b> <sub>MO</sub>	<b>\$1035</b> <sub>MO</sub>	<b>\$1362</b> <sub>MO</sub>	<b>\$1630</b> <sub>MO</sub>
A local SEO plan for your "strapped for cash" clients, targeting 1 keyword category.	Double the workload of "Local Starter" and targeting 2 keyword categories.	3keyword categories,containing advanced strategies for GMB&organic ra	targets 4 keyword categories and comes with Quarterly performance audits.	Targeting 6 keyword categories and providing Bi-Monthly performance audits
Ideal for Local business in a town	Ideal for Local business in a city	Ideal for Local business in a city	Ideal for Local business in mid size city / State	Ideal for Local business in mid size city / State
25 Total Keywords	50 Total Keywords	75 Total Keywords	100 Total Keywords	150 Total Keywords
5 Primary Keywords	10 Primary Keywords	15 Primary Keywords	20 Primary Keywords	30 Primary Keywords
20 Secondary Keywords	40 Secondary Keywords	60 Secondary Keywords	80 Secondary Keywords	120 Secondary Keywords
01 Targeted GEOs	01 Targeted GEOs	Up to 2 Targeted GEOs	Up to 3 Targeted GEOs	Up to 4 Targeted GEOs
<b>Gf</b> + 5 Local listings	<b>Gf</b> + 10 Local listings	<b>Gf</b> + 15 Local listings	<b>Gf</b> + 20 Local listings	<b>Gf</b> + 30 Local listings
Basic on page SEO	Basic on page SEO	Professional on page SEO	Professional on page SEO	Advanced on Page SEO
Basic Conversion Tracking	Basic Conversion Tracking	Advanced Conversion tracking	Advanced Conversion tracking	Advanced Conversion tracking
locally relevant content writing	locally relevant content writing	locally relevant content writing	locally relevant content writing	locally relevant content writing
editorial content	editorial content	editorial content	editorial content	editorial content
local citation building.	local citation building.	local citation building.	local citation building.	local citation building.
Advanced-Social Outreach	Advanced-Social Outreach	Advanced-Social Outreach	Professional Social Posting	Advanced Social Outreach
Media Creation and Distribution	Media Creation and Distribution	Media Creation and Distribution	Media Creation and Distribution	Advanced Media Creation&Distribution
Call Tracking	Call Tracking	Call Tracking	Call Tracking	Call Tracking