



Social Media Optimization

Our SMO plans are ideal for businesses getting started with social media marketing. Primary plans include account setup, social monitoring, post creation & scheduling across a variety of social media sites; including Facebook, Twitter, LinkedIn and Instagram.

To be successful on social media you need a continuous posting stream of relevant content to engage with customers across all social channels.

We make it possible for businesses to generate leads, schedule ready-to-publish content and collaborate all from one place. We make managing social media simple.



THE PROCESS

◎ SOCIAL MEDIA ASSESSMENT

We audit your businesses' social media profiles and give initial recommendations to improve their visibility.

◎ SOCIAL MEDIA SETUP

When creating the account and setting up the dashboard, you will fill out an initial questionnaire to help us establish content direction and tone.

◎ SOCIAL MEDIA CONTENT PLAN

This includes content writing, approval, working out the content roadmap and scheduling the calendar.

◎ ACCOUNT MONITORING

Your social media profile will be checked every day for comments and messages.

◎ PERFORMANCE INSIGHTS

Weekly and Monthly social media performance reports are sent out automatically to keep you informed about the work done and results we've achieved.

KEY FEATURES

◎ POST EVERYWHERE FROM ONE PLACE

Our social media dashboard provides a single place to publish and schedule posts for your business' social accounts. Our intelligent algorithms detect the best day and time to post based on your previous engagement so you can easily convert a few clicks into a dozen.

◎ ENGAGE YOUR FOLLOWERS

We make it simple to connect with your followers by allowing you to respond to customers, share ready-to-post content and build stronger social relationships.

◎ GENERATE LEADS VIA TWITTER

Discover new leads on Twitter and engage them with the click of a button!

◎ POCKET FRIENDLY CHARGES

We offer comprehensive, high-quality, US-based Social Media advertising at reasonable prices. Unlike competitors, we don't charge any account setup fees and you can cancel anytime you want!

◎ COMPLETE TRANSPARENCY AND MEASURABLE RESULTS

Our powerful reporting dashboard shows exactly where your dollars are going. Every Social task performed is reported in real-time to track progress and clearly outline value.

◎ CAMPAIGN MONITORING

We monitor every Social campaign to identify areas of improvement. We also provide automated weekly and monthly updates on campaign performance to ensure your goals are being met.

OUR PRICING

All plans include FREE dashboard, weekly & monthly reporting

- Dashboard account creation and setup
- Campaign kick-off call to understand business objectives
- Social media account creation and/or optimization and setup on dashboard
- Professionally designed profile picture and cover image
- Custom URL, call-to-action button, info content, inclusion of relevant hashtags and contact details update (for Facebook)
- Custom URL, bio content, contact details update and inclusion of relevant hashtags (for Twitter)
- Custom URL and about page content creation (for LinkedIn)
- Scheduling posts
- Monitoring campaign progress and making adjustments

SMO Solo	Best Deal	Standard	Premium
\$235 _{mo}	\$295 _{mo}	\$592 _{mo}	\$887 _{mo}
Total 14 posts	Total 18 posts	Total 36 posts	Total 50 posts
10 Motivational Posts (Motivational/Facts/Trivias /Humor/Fill in the blank/Motivational Videos)	10 Motivational Posts (Motivational/Facts/Trivias /Humor/Fill in the blank/Motivational Videos)	22 Motivational Posts (Motivational/Facts/Trivias /Humor/Fill in the blank/Motivational Videos)	24 Motivational Posts (Motivational/Facts/Trivias /Humor/Fill in the blank/Motivational Videos)
4 Business Posts	8 Business Posts	14 Business Posts	26 Business Posts
f /  / in / @ (Any One)	f /  / in / @ (Any Two)	f /  / in / @ (Any Three)	f /  / in / @ (All)
✓ No setup fees	✓ No setup fees	✓ No setup fees	✓ No setup fees
✓ Cancel any time	✓ Cancel any time	✓ Cancel any time	✓ Cancel any time
SMO Weekly Report (simple)	SMO Weekly Report (simple)	SMO Weekly Report (simple)	SMO Weekly Report (simple)
Order Now	Order Now	Order Now	Order Now